

AWRA OPSHUB · BOARDS AND MANAGEMENT

AWRA Company Profile

Who we are, why we built AWRA, and what the platform covers.

The company at a glance

COMPANY	AWRA OpsHub — also known as AWRA
FOUNDER	Washington Aura, Founder & CEO
HEAD OFFICE	Ngong Road, Karen, Nairobi, Kenya
WHAT WE MAKE	Cloud business operations platform (ERP), sold by subscription
PLATFORMS	Any modern web browser, and an Android app on Google Play
MARKETS	Tax and currency profiles for 188 countries
EMAIL	info@awraops.com
PHONE	+254 711 497 488
WEBSITE	awraops.com

Why we built AWRA

1

THE PROBLEM WE SAW

Operations held together by notebooks and messages

Across schools, NGOs and growing businesses in Kenya we kept meeting the same picture: stock counted in notebooks, purchases approved in chat messages, assets moving with nobody signing for them, and finance rebuilding the month in spreadsheets after the money had already gone.

2

WHY EXISTING SYSTEMS FELL SHORT

Too big, too narrow, or built for somewhere else

The large ERPs needed a consultant and a budget most of these organizations do not have. The affordable tools each covered one corner — inventory here, accounting there — so the approvals, the audit trail and the reconciliation still lived in the gaps between them. And few were built for patchy connectivity, mobile money or a donor asking for evidence.

3

WHY WE BUILT AWRA

One record from the request to the ledger

AWRA started as inventory and procurement clarity for an institution losing stock it could not account for. The product grew because each record needed the workflow around it: transfers needed approvals, approvals needed an audit history, purchases needed the vendor, and finance needed the whole chain to agree.

4

WHAT WE ARE SOLVING

ERP discipline at an African organization's budget

Our aim is that a school bursar, an NGO programme officer or a distributor with three branches can run with the controls of a large enterprise — routed approvals, a trail behind every shilling and every item — on software that works offline in the field, takes M-Pesa, files to KRA eTIMS, and costs what a growing organization can carry.

AWRA in numbers

188

countries with tax & currency
profiles

53

researched market guides

33

integration connectors

9

modules on one record

444

AWRA Academy courses

15

capabilities on one platform

Counted from the product on the day this document was generated.

Nine modules, one system of record

Inventory & warehouse

Live stock across warehouses and branches, with transfers, adjustments, counts, quality holds, batch and expiry tracking, and reorder alerts.

Procurement & vendors

Requests and approvals, RFQs with side-by-side quote comparison, purchase orders, receiving against what was ordered, and supplier performance.

Sales & billing

Customers, quotations, invoices, credit notes, statements and collections — each one moving the stock and the ledger behind it.

Point of sale

A fast selling screen with shifts, till and cash drawer reconciliation, and cash, card and mobile money payments.

Assets

Equipment, vehicles and devices with custodians, tagged movements, signed handovers, depreciation and a fixed asset register.

People & HR

Employee records, contracts, leave, attendance, shifts, timesheets and configurable statutory payroll that posts to finance.

Projects & tasks

Projects, milestones, Gantt planning, sprints and time tracking, with budgets measured against the purchases and hours booked.

Helpdesk

Email, chat and portal requests become tickets in department queues, with a named owner, SLA timers and escalation.

Accounting & finance

Chart of accounts, general ledger, expenses, budgets, aging, income statement and balance sheet, fed by every module above.

What AWRA covers

CAPABILITY	AWRA	WHAT IT COVERS
Inventory	✓	Multi-warehouse stock, transfers, counts, batch and expiry
Procurement	✓	Requisitions, approvals, purchase orders and goods received
RFQ & quotation comparison	✓	Invite suppliers, compare quotes side by side, award
Vendor portal	✓	Suppliers apply, prequalify, quote and track POs themselves
Point of sale	✓	Shifts, till reconciliation, cash, card and mobile money
Accounting	✓	General ledger, expenses, budgets, aging and statements
HR & payroll	✓	Employees, leave, attendance and statutory payroll
Assets	✓	Custodians, signed handovers, depreciation, fixed asset register
Projects	✓	Milestones, Gantt, sprints, time tracking and budgets
Helpdesk	✓	Tickets from email, chat and portal, with SLA timers
Offline mobile	✓	Android app that keeps receiving and counting with no signal
AI insights	✓	Risks and next steps across inventory, procurement, sales and finance
M-Pesa	✓	STK Push and C2B collections on your own Daraja credentials
KRA eTIMS	✓	Live invoice and credit note filing for Kenyan organizations
QuickBooks	✓	Vendors, items and purchase orders synced, with health checks

Next step

Request a written quotation for management approval at **awraops.com/request-a-quote**, book a walkthrough at **awraops.com/request-demo**, or start a 30-day trial with every module switched on at **awraops.com**.

info@awraops.com · +254 711 497 488 · Ngong Road, Karen, Nairobi, Kenya